N A P





2022



BikesfortheWorld.org 11720 PARKLAWN DR ROCKVILLE MD 20852

703-740-7856

## 2022 Impact







## A Message From the Director

At Bikes for the World we're harnessing the transformative impact of a bike, using lessons learned from the local community and putting that to work in rural communities around the world. A bike is a simple machine but it's also a powerful tool for personal and community empowerment.

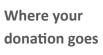
In 2022 we put more bikes than ever in the hands of local youth and refugees. We also helped our international

PENSKE

partners cultivate strong local economies, create jobs, ease access to healthcare, and get kids to school. People who bike or walk live happier and healthier lives and have a greener footprint. As the groundswell of support for non-motorized transport starts to crest, we're providing our partners the tools to capture that wave to improve lives one bike at a time.

MA

Taylor Jones
Executive Director







Programs 92%



Fundraising 3%



Admin. 5%







# **Bike Program Effect**





# Bike Program Impact 10% 40% Business Health Women Kids

## 9,884 Bikes Donated

The long term impact of the pandemic is slowly unfolding, but still largely unknown. What is certain is that daily challenges faced by our marginalized beneficiaries are worsening. The projects supported by our partners around the world are using our donated bikes to fight against poverty, economic instability, hunger, climate change and many other issues. Meanwhile, bikes are also improving access to education, healthcare, and resources. The need continues to grow.

Nearly half (4,429) of our donated bikes directly impacted local businesses or created jobs for our beneficiaries around the world. With the pandemic highlighting or in some cases exacerbating existing medical challenges, health projects received 2,874 bikes in 2022. Another 1,957 bikes immediately impacted female-centric programs. 624 bikes were donated to support youth projects.

Because one bike potentially impacts four or more beneficiaries, it's difficult to capture the full impact of a single bike. Antuan's orange bike helps him get to school, but it has also generated revenue within his community that can help a farmer repair a fence or a seamstress expand her business and create jobs.

39,536 Lives Impacted





# **Collections Add Up**

## **Collection Partners**

We were excited to add more collection sites in 2022, brining back some of our long standing partners who hit pause during the pandemic. This increases our visibility, engages our community of volunteers, and makes donating a bike even more convenient for our donors. The quality of the bikes collected at these events also raises the value of our shipments making our impact even greater. **3,747 bikes collected through our collection partners in 2022.** 

#### Class of 2022— 1k Club Inductees

**Beth El Congregation** The collection team at Beth El has been with BfW since our beginning and the volunteer crew has literally grown up with us. They host this event as part of their Mitzvah day and it's a great bonding event for families who are often working side by side with the true muscle of the event, the youth. Last fall they donated their 1,000th bike collected which was sent to Madagascar. **Mazel toy! 1,034 bikes.** 

**World Bank/IMF** We skipped two years at the Bank making the results of the 2022 collection even more significant. The event never has just one collection manager, there is a team of folks working to pull this off every year. They have collaborated within the organizations and also throughout the city, sometimes working with police departments or universities to secure their abandoned bikes for our program. Their 1,000th bike was donated in Costa Rica. **1,025 bikes.** 

Potomac United Methodist Church We were excited to bring this event back last year,

after a few years off and another change of managers. To ensure its success and longevity, the Men's Club continues to recruit new managers to run this event. Through a mix of young and old to turn the wrenches for this collection, it's the diversity that keeps this service project turning year after year. They donated their 1,000th bike to MiBici in Costa Rica. **1,029 bikes.** 









# **Strength In Numbers**





## **Teen Take Over**

This year we nearly doubled the number of volunteers wrenching on bikes and two thirds of them were teens! Our youth volunteers really took over BfW this year. We had a record number of sessions in the warehouse with scouts and school groups, 68 groups total. Since we revamped our program over the past two years, our volunteers now have the opportunity to learn more complex skills in the shop where they can help make an even bigger impact in our shipments. We saw many students working with each other developing mentoring skills and figuring out real life science problems like taking advantage of leverage and torque.

## **Local Youth Hub**

## **Mobilizing Communities of Color**

Bikes for the World strives for inclusion in all our volunteer activities. We make an effort to find the proper support and training so that kids of every ability and background have the space and confidence to learn something about bikes.

Many of the local projects we donated bikes and gear to this year shared this vision. One, **Smiles 4 Miles** focuses on marginalized communities hoping to remove barriers for people of color in the world of cycling. Through the power of cycling, this project is creating a sense of family and responsibility in neighborhoods struggling against violence and negative stereo-types.

**Prime Ability** is doing similar work in a school setting. It started as a pandemic bike ride that allowed students to safely congregate in a socially distant atmosphere. The rides were a great outlet and stress reducer during a challenging time. They continued to grow and expand and introduced kids to things they had never seen or experienced before. They added a racing team and grew the mechanics program. Bikes are paving a new path for the

youth involved, one that had previously never been considered.

BfW also supported a pilot project with Stepping Stones through the Fairfax County Detention Center. In addition to providing exercise and transportation to work, they hope the bikes will create a positive outlet through new activities. The idea is to refocus a negative mindset while building comradery and exploring their neighborhoods and other communities.







# **Uplifting Communities Through Business**

One of the most important components of our partners' programs is sustainability and the ability to create or support existing jobs. For them the goal of the project is to bring affordable transportation to the community, but also to work toward meeting general health, education, and economic development needs. Through the sale of bikes, our partners can generate revenue to help provide skills training and services to improve conditions or relieve pressure on limited resources.

## **Barbados**

**Pinelands Creative Workshop** is known for its work with youth, especially training and tutoring students for exams and school work. This year, they also focused on empowering women entrepreneurs. Through a special program, participants developed business plans and learned key skills that transformed their ideas into viable businesses. This mentorship program empowered women with the knowledge and tools to become sole proprietors or improve existing business ventures. Thanks to PCW these women gained confidence in their own business acumen and were introduced to a network of colleagues they could depend on going forward .

## Costa Rica

**MiBici** is a microfinance project using bikes to create working capital for various enterprises. Bike repair and sales in rural Costa Rican communities not only creates jobs and provides transportation, it generates funds for microcredit cooperatives in the MiBici network.

Erik and Lillian run the bike project for their Co-Op, transforming the bikes we donate into accessible financing that can be used for loans in their village. This capital is used to ensure a stable local economy in rural areas where small-scale entrepreneurs lack access to traditional financial institutions. For Erik and Lillian this endeavor affords them greater financial capacity to care for their special needs son.





# **Gender Equity**

## Kenya

Bikes are giving women hope around the world. Through our bike projects women have the opportunity to learn new skills that translate into confidence, companionship and employment.

At **Cycloville**, women mechanics bonded together to host bike maintenance clinics where peer-to-peer learning was used to teach other women to be self-reliant through bikes. The Women's Bike Programme is a central part of Cycloville's goal to provide more opportunities for Kenyans in Nairobi and beyond. In the Mathare slums of Nairobi where Cycloville is based, the skills these women obtain are helping them to break the cycle of unemployment and poverty.

when you empower a woman the entire community is empowered

## **El Salvador**

Women's Only Workshops offered through CESTA provide a safe, comfortable space where women can learn at their own pace and not feel intimidated or overpowered by men. Mechanical knowledge and skills learned in these workshops allow young women to confidently ride their bikes without fear of being stranded in an unsafe place. Many past program participants have opened bike repair shops of their own and continue to inspire other women.









# **Health Programs**

### **Africa**

As the pandemic halted programs and redirected resources, healthcare suffered around the globe.

Many diseases were left untreated and resulted in preventable deaths. For example, in 2020 Africa accounted for 95% of all malaria cases and 96% of global malaria deaths.

Climate change has made access to water and food challenging. Women and girls tend to be most affected by these changes and our partners are supporting expectant mothers, single mothers and young women by providing cooking oil, rice and community led workshops on topics such as female reproductive health and gender-based violence awareness.

Our African partners are leveraging these community led solutions to improve rural access to vital health services by expanding emergency transport systems (Madagascar) and building new medical facilities (Burkina Faso). Both projects are funded in part

through bicycle repair and sales.

Madagascar

Over 22 300

1,958 Bikes

Imported for E-Box cooperatives in 2022

4 E-Boxes supplied

Independently operating to support health care projects in the community

Over 22,300 transfers

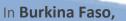
to health facilities during medical emergencies

**22** Containers

Donated to support emergency transport systems over life of project







20% of the profits from the bike project helped fund construction and operating

costs of a new medical center and expansion of the medical school.

