2017 Snapshot

Changing lives one bike at a time
Record numbers

Our local partners kept us rolling as we made our transition to our new home. They kept collecting bikes and we kept sending them out.

In 2017 two local clubs collected 20% of all donated bikes:

- **Glenwood Lions Club** partnered with Alpha Ridge Landfill to create a regular drop off location in Howard County, which the Lions manage regularly. Their effort added 1,155 bikes to our program.

- Combined with their annual collection with Glenwood Middle School, the Glenwood Lions led 2017 with 1,474 bikes donated.

- **Rotary Club of Carroll Creek** set a goal of collecting one bike every day in 2017. They more than doubled their goal, bringing in 898 bikes. They also helped manage several other collection events bringing their 2017 total to 1,075 bikes.

Race Pace Bicycles added new stores in 2017 and with that increased our number of drop off locations in Maryland. Race Pace is a strong partner who deeply supports our mission. They continued to meet our financial goal of collecting $10 for every bike they turn over to us.

Spokes Etc. continues to be an important Virginia based partner helping us collect 1,083 bikes in 2017. This total accounts for 28% of all bikes collected through bike shops.

**Impact**

In 2017 we increased our number of shipments to our existing programs overseas and added several new partners.

- **Ghana & Sierra Leone**
  - Village Bicycle Project supports training programs in Ghana and Sierra Leone. Our bikes help farmers and students in both countries. Three containers were donated to both Ghana and Sierra Leone in 2017.

- **Morocco**
  - DARNA requested a second container in 2017 to help support students. We arranged this shipment through St. Louis Bike Works.

- **Local**
  - Story Riders is a pilot project through Williston Community Center, which focuses on communication skills among ESL students. Our bikes served as both subject and motivator for the successful course.

### Bikes Donated

- **Recycling centers**: 2,087
  - Bikes diverted from waste stream at four locations. Up 330% from 2016

- **Bike shop partners**: 3,836
  - Bikes delivered through 26 local bike shops. Up 24% from 2016

- **Community collections**: 6,088
  - A record number of bikes through 71 local groups. Up 12% from 2016

- **Bikes donated**: 11,003
  - Bikes delivered to 11 countries including the US. Up 14% from 2016
We are HOME.

The biggest news of 2017 was the move to our new home in Rockville MD. For the first time we combined our warehouse and office into one location. Our move north also equalizes our location between our main collection points, making us much more efficient.

Then we brought back Taylor Jones who immediately planned and organized upcoming shipments and implemented a strategy to operate effectively in a more compact space.

These key elements puts Bikes for the World in excellent position to excel and expand in 2018.

On Location

We celebrated Earth Day 2017 in style and on location. We joined the Rotary Club of Carroll Creek for their annual collection day in Frederick– and we brought a shipping container with us!

This stellar crew collected 898 bikes and they loaded half of them that same day for donation to an environmentally focused program in El Salvador known as CESTA.

In 2017 we loaded six containers on location, including our temporary space inside Bonzai Sports’ back room. This flexibility was essential in keeping our shipments rolling uninterrupted.
Madagascar delivers

People living in rural areas of Africa struggle with access to vital services such as healthcare. Around 75% of maternal deaths can be avoided with timely access to childbirth-related care.

In Madagascar, our bikes are used in a health initiative that brings care to at-risk families. Bikes provide critical transportation to healthcare volunteers who deliver treatment to rural families. Bike sales within the community also provide necessary funds to purchase life saving supplies and vaccines.

In 2017, we increased the number of bikes donated to this program as it matured and became more sustainable. Based on their success they are also looking to expand to fund agricultural projects and other micro-enterprises within the co-op.
Beyond Bikes

FINCA Costa Rica established empresas de crédito (EC) throughout the country. Each EC has over 100 members and each member has the ability to apply for a small business loan to help improve their productivity. Our bikes serve as the capital needed to grant these loans to members of the co-op.

**Maria** and her husband rely on their sheep breeding business for income. The young couple started raising sheep over four years ago and the money they earn helps pay for continuing education. Maria received a loan from her local EC to help build new pens for their sheep.

Maria Auxiliadora

**Celia** is a single mother of two living in Upala. She owns a motorcycle repair shop and received an EC loan to grow her repair business. She can now offer a wider range of services within the shop and can buy more parts for repairs.

Celia Reyes

**Johan** received an EC loan to increase his crop production. He used the money to buy more seeds of better quality. He hopes to double or triple his yield of tomatoes, green beans, and sweet peppers.

Johan Jiménez

**María Ignacia** applied for a loan to help build a chicken coop to protect her main source of income for her family...egg production. She has been raising chickens and selling eggs throughout the community.

Her chickens are now better protected from the elements and their productivity is much improved.

Maria Ignacia

**Jakob**
Meet Fairfax County’s talented crew known around Willston Community Center as the Story Riders. This exciting local program had participants pushing pedals and pens this past fall.

Story Riders combined bikes, community, and literary skills into one fantastic program. Through interactions with local bike groups such as Bikes for the World, Phoenix Bikes, and Bikenetic, these kids learned about bikes, team work, community awareness, and writing and interviewing skills.

Many Story Riders are originally from El Salvador and all of them call English a second or even third language. ESL students often experience unique communication challenges this program set out to tackle in one stroke...or rather two, one stroke of the pen and the other a pedal stroke.

In addition to focusing on communication skills, Story Riders also gave students the ability to earn a bike. The bikes served as a motivational tool to get the students engaged and stay committed to the project. They took a little time each week perfecting their riding skills and their writing skills.
Free Ride

Honey Jane lived on a very remote island in the Philippines where her hopes for a better future started to dim. She dropped out of school and headed to Manila. While she was there she learned about a local arts school with free tuition. She decided to enroll. As a returning student, Honey was immediately chosen as a beneficiary for our bike program, aimed at helping at-risk students graduate with the loan of a bike.

After Honey graduated she was left wondering, now what? She was still a girl from a poor family on the far side of the Philippines. Opportunity still felt slightly out of reach. However, Honey found a home around bikes and joined the Bikes for the Philippines crew. She became a mechanic, trainer, and overall mentor to younger cyclists.

Then another door opened. Honey applied for a scholarship and received another “free ride.” Honey was one of eleven scholars accepted into the program. She is now continuing her education at the Technical Training Center and learning a skilled trade.